



**Jagannath
University**
Jaipur | Rajasthan



INTERNATIONAL CONFERENCE

on

**Role of Digital Transformation & AI in
Creating Inclusive Business Economy
towards**

VIKSIT BHARAT@2047

DATE : 21-22 MARCH, 2025

(Hybrid Mode)



ORGANIZED BY

FACULTY OF MANAGEMENT STUDIES

JAGAN NATH UNIVERSITY, JAIPUR

Venue : Auditorium, C-Block, Sitapura Campus

**BEST PAPER
AWARD**

LIMITED SLOTS
ONLY 50 SELECTED
PRESENTATIONS

Registration Link:
<https://forms.gle/ju8R8M2xY6vYm7>
&
Scan for Registration



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ABOUT US

THE SOCIETY

Jagan Nath University Jaipur has been promoted by Jagan Nath Gupta Memorial Educational Society, a nonprofit registered organization. The society has been imparting high quality professional education in Delhi, NCR and Jaipur. The educational programs of the society are dedicated for the promotion of holistic education, academic excellence in the technical arena.

THE UNIVERSITY

Jagan Nath University, Jaipur has been established by Act No. 19 of 2008 of the Rajasthan State Legislature and approved by University Grants Commission under the UGC Act, 1956. The University has been accredited by National Assessment and Accreditation Council (NAAC) with "A" grade in second cycle and is also a member of the Association of Indian Universities (AIU). The University is running various Under-graduate, Post-Graduate and Doctorate programmes in Law, Engineering & Technology, Management & Commerce, Architecture, Agriculture, Education, Pharmacy, Physiotherapy, Allied Health Science, Naturopathy & Yogic Science. All the professional courses are run with the approval of regulatory bodies i.e. Bar Council of India, Institute of Town Planners of India, National Council for Teacher Education, Pharmacy Council of India, UGC DEB (Distance Education Bureau). The university has two vast campuses spread over 50 and 10.5 acres of land with all modern educational facilities at Chaksu and Sitapura campus, Jaipur.

FACULTY OF MANAGEMENT STUDIES

The Faculty of Management Studies aims at nurturing highly motivated professionals and entrepreneurs to meet the growing needs of society to lead and operate in today's corporate and businesses. The programme prepares the students with the skills, knowledge and strategic perspectives essential to the leadership of business around the world. It enhances professional attitude and cultivates ethics of corporate world. The pedagogy combines projects, fieldwork, case studies and industry interface with a strong emphasis on conceptual learning and it's application.



ABOUT THE CONFERENCE

The conference on Role of Digital Transformation & AI in creating Inclusive Business Economy towards Viksit Bharat@2047 is a two day multidisciplinary international conference that aims to explore the critical role of digital transformation and artificial intelligence in shaping an inclusive business economy in India by 2047.

In recent years, digital transformation has accelerated across various sectors, reshaping industries, markets, and the very fabric of society. However, the challenge remains: how can these innovations be harnessed to ensure that everyone benefits, particularly marginalized and underserved populations?

As India embarks on its journey toward becoming a developed nation, this conference will provide a platform for thought leaders, policymakers, industry experts, and innovators to engage in meaningful discussions and share insights on how technology can empower diverse communities and drive sustainable growth. Some of the key features of the conference are Keynote speeches by thought-leaders and experts from industry and academia, journal publication, and best paper awards.

CALL FOR PAPERS

The conference is open to faculty members, research scholars, industry personnel in the concerned/allied disciplines. Original research papers related to the conference main theme and sub themes are invited from academicians, research scholars and corporate executives for presentation at the conference and publication.

CONFERENCE THEMES

This conference is divided into four technical sessions on the following themes keeping Viksit Bharat @2047 as a main theme :

- 1. Empowering Through Digital Transformation:** Discover how digital tools can enhance access to services and create opportunities for marginalized communities.
- 2. Artificial Intelligence for Economic Growth:** Learn about the transformative power of AI in driving efficiency, innovation, and competitive advantage for businesses of all sizes.
- 3. Sustainability and Inclusivity:** Explore methods for integrating sustainable practices into business models that promote social equity.
- 4. Policy Innovations for a Digital Economy:** Engage with policymakers on frameworks that support inclusive growth in the digital age.

SUB THEMES OF THE CONFERENCE ARE : (not restricted to)

- Digital Transformation for India's Techade
- Emerging Technologies for providing Citizen Centric Services
- District level initiative in e-Governance
- Role of Research & Development in Citizen Centric Services
- Emerging Technologies in Governance by Startups
- Cyber Security and Good Governance
- Data Governance initiatives in Innovation & Research
- Digital Transformation for enhancing Ease of living
- UNDESA and NeSDA – 2023 Way forward

- AI-driven Productivity Growth
- Sustainability and Social Inclusion
- Inclusive Innovation
- The Role of Technology in promoting sustainability and inclusivity
- Digital Infrastructure & Connectivity
- Data Governance & Privacy
- Digital Trade & Competition
- Digital Skills & Workforce Development
- Digital Government & Public Services
- Ethical Considerations & Social Impact

PAPER STRUCTURE

- Title of the Paper (Bold)
- Name of the Author (s) with designation and complete address of the affiliating institution
- Abstract (Around 200–250 words)
- Keywords (not more than five)
- Introduction
- Objectives/Relevance of the Study
- Literature Review
- Research Methodology
- Results /Discussion and Recommendations
- References
- Appendices

FILE FORMAT

- Both MS Word and pdf format



RESEARCH ETHICS

Articles submitted to the conference should report original and previously unpublished findings. Following the ethical conduct is very critical in the academic world. Hence, any act of plagiarism cannot be tolerated. If an author is found to commit an act of plagiarism, the submission will be automatically dismissed.

GUIDELINES FOR PAPER SUBMISSION :

Follow the instructions mentioned below:

Paper length	Full paper: within 12 pages, including references, tables/ charts and keywords
Abstract length	200-250 words
Key words	3-5 words
Font	12-point Times New Roman
Paragraph	Single-spaced
Margin	1 inch on all sides
Page numbers	Bottom-centered
Layout	One-column Portrait
Format	MS Word-compatible file

SUBMISSION METHOD

Please send your paper on the following email ID : fmsconference@jagannathuniversity.org

EVALUATION PROCESS

All papers will be subjected to double blind peer-review. Relevancy, structure, research method, ethical conducts, language standard, innovativeness, references, hypothesis, result presentation, proficiency, format, amongst many other factors are considered for the evaluation process.

PUBLICATION OPPORTUNITY

- After peer review, papers will be published in an edited book with an ISBN number through a reputed publisher. (Elsevier, Wiley, Taylor & Francis)
- A journal or conference proceedings that is indexed by Scopus will publish the chosen articles.
- Additional APC will be applicable for publications (if any).
- All registered participants shall be provided with a certificate of presentation.

Instructions for the presentation (Online/Offline)

The duration of the presentation should be around 10 minutes. The presentation should be in MS Power Point Format.

For online presentation, a google link will be provided to the presenters.

IMPORTANT DATES

Submission of Abstract	: 20 February, 2025
Notification of acceptance of Abstract	: 22 February, 2025
Full Paper Submission	: 28 February, 2025
Notification of Full Paper Acceptance	: 07 March, 2025
Notification for Presentation Mode	: 12 March, 2025
Submission of Copyright Form & PPT	: 12 March, 2025

PAYMENT DETAILS

Scan QR Code for Payment



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REGISTRATION

Registration Link : <https://forms.gle/jUUFRFh2xKY6ryYM7>

Category	Nationality	Sub -Category	Registration Fees
Paper Presenter	Indian	Industry	Rs. 1500
		Academia	Rs. 1200
		Research Scholar	Rs. 1000
		Student	Rs. 500
	Foreign	Industry	\$50
		Academia	
		Research Scholar	
		Student	
Attendee	Indian	All Category	Rs. 500
	Foreign	All Category	\$30

DETAILS OF BEST PAPER AWARD

There will be a best paper award for each technical session with a Honorarium of **Rs. 5100**. The Judgement for the same would be on the basis of content relevancy, presentation and question handling. The judgement of the jury will be final and binding.

***High Tea & Lunch will be provided to candidates presenting papers Offline.**

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ABOUT JAIPUR

Jaipur is a magical land of forts and palaces also called the "Pink City" for its trademark building color. The pink city has become one of the second cities in India to become a UNESCO World Heritage site. The city is the best example of ancient town planning in which all the streets are cross-connected with network of "Chouparas". Apart from the monuments, there are various famous temples, gardens that are worth visiting.

AMBER FORT



NAHARGARH FORT



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